Feature	On-Premise Email	Our Cloud-Based Email
Storage	**Spiralling Storage Costs.** As your email volumes grow, generating more and more messages per day as well as larger email attachments, you need to continually add more server capacity. When your future growth is uncertain, this becomes even more challenging.	**Predictable Costs.** Flexible pay-as-you-grow storage enables you to only deploy what you need to, matching cost with growth at a fixed price per GB
Pricing	**Heavy Upfront Investment.** Traditional, on-premise solutions have heavy upfront costs, unpredictable expense spikes (often associated with annual software licenses), storage growth fees, server and equipment failures, and on-going maintenance costs.	**Monthly Pricing.** Green Cloud offers predictable, monthly pricing. This makes budgeting easier and streamlines your cash flow, since you don't have to worry about depreciation of expensive upfront capital expenses.
Deployment Time	**Weeks or Months**. Because of the upfront capital investments, it takes several weeks or even months to properly setup and configures most on-premise solutions.	**Days.** Customers can deploy our cloud solution in days/ weeks, rather than weeks/ months, because there is no hardware or software to install and provision.
Enterprise Class Infrastructure	**Not Practical for Small and Medium-Sized Businesses.** The cost and complexity of implementing backup and recovery systems, local clustering and high availability, and offsite replication of archives to a disaster recovery site is overwhelming for many companies to handle internally.	**Table stakes for Multi-Tenant Environments.** Our cloud-based messaging is designed for high availability, backed by a multi-million pound investment in a state of the art cloud platform housed within Tier 3+ UK data centres and backed up by a tailored SLA
IT Expertise	**Lack of Messaging Expertise** Estimates suggest that IT labour makes up approximately two-thirds of messaging costs. Even a "simple" Exchange Server deployment is complicated, and with complexity comes cost. The first cost you are likely to encounter is training your administrative staff to design, deploy and maintain an effective Exchange Server environment. As expensive and time consuming	**Messaging Experts** Our cloud-based solution lets you refocus your IT resources on more strategic initiatives to help grow your business, instead of merely maintaining the systems required to operate it. We only use experienced and certified staff to maintain their systems alongside our service level agreement (SLA)

	as the training is, though, it quickly becomes obsolete.	
On-going Maintenance	**Regular Patching & Monitoring.** With on-premise solutions, your IT department is responsible for all of the day-to-day tasks necessary to keep your servers, storage, software, backup systems and network up-and-running optimally 24–7–365. This includes security patches, system upgrades and performing regular backups.	**Offload the Headaches.** You can offload the burden and complexity by relying upon Green Cloud and our SLAs to optimize email uptime. In order to meet our stringent SLA, we have invested millions of pounds into our architecture, built-in redundancy and fail-over system.
Upgrades	**Disruptive and Unpredictable**. Your in-house staff must manage the on-going maintenance of email system to ensure email is always up and running. With conventional software, it takes considerable planning and effort to upgrade to newer versions and manage upgrades.	**Transparent, Continuous Upgrades.** When you turn to our Cloud solution, you immediately have a fully equipped, top-of-the-line system that is continually updated and maintained. This saves you thousands of pounds in server hardware, software, upgrades and the expertise to run it all.
Scalability	**The Costs are Already Invested**. When your company grows, your infrastructure must grow even faster. Scaling an in-house Exchange environment requires planning and additional budget (to purchase more servers or software). The problem is worse if your company is downsizing, since you have already invested in and configured your system for a specified number of users.	**Easy to Add and Subtract Users.** We have extensive hardware and software resources, they can scale smoothly and easily. Cloud hosting, in particular, is especially designed for scalability, since you only use and pay for the infrastructure resources you need.
Antivirus & Anti-Spam Protection	**Another Layer of Complexity**. An increasingly important part of administering a messaging environment is providing a continuously updated advanced spam and virus solution to keep your email secure.	**Protection Already Built-in** Green Cloud offers an advanced anti spam and antivirus protection which eliminates 99 percent of unwanted email before it ever reaches your inbox. A good solution also screens for and quarantines any viruses, which can bring your email system to a screeching

halt.

Disaster Recovery	**How Long Can You Go without Email?** Research suggests that most small and mid-sized enterprises experience more than 40 total hours of unplanned email downtime each year. And some estimates suggest that upwards of 40 percent of these outages last more than 24 hours.	**Access Your Email Anytime, Anywhere.** Green Cloud are better equipped to recover from an email outage. We guarantee our uptime and have built-in continuity systems to ensure your data does not go down, even if one of our data centres is impacted by network or hardware malfunctions.
Administrative Controls	**Technical Expertise Required.** With most on-premise environments, in-depth technical knowledge is required to setup new users and perform tasks like email routing and managing mailbox storage limits.	**Web-based Control.** Green Cloud allow you to manage your entire hosted email environment, including permissions, storage, mailbox creation and more, with just a few clicks, using an intuitive control panel.